

SAP Solution Brief

SAP Solutions for Small Businesses
and Midsize Companies
SAP Business All-in-One Solutions

Objectives

Solution

Benefits

Quick Facts



**Drive Performance and Growth
with Scalable Solutions for
Midsize Companies**



The Best-Run Businesses Run SAP[®]

Manage every aspect of your business

Manage every aspect of your business

For growing companies, success depends on the ability to **proactively manage sales, operations, and financial performance**. But how do you manage sales opportunities and marketing plans while rapidly developing new products and services? How do you maximize limited resources? How do you improve internal financial controls and gain deeper insight into organizational performance?

You can meet these challenges, and more, with SAP® Business All-in-One solutions. These industry-specific solutions provide midsize or quickly growing small companies with the enterprise resource planning (ERP) software required to manage sales growth, operational efficiency, and financial agility. SAP Business All-in-One solutions can help you run your entire business more efficiently, in line with industry-specific best practices. They can give you an integrated view of your business, and they can scale and adapt easily to meet your evolving business needs.

SAP Business All-in-One solutions support core business processes in a range of industries – from automotive to professional services and wholesale distribution. These processes include financials, sales and service, procurement and logistics execution, product development and manufacturing, human capital management, corporate services, and business analytics.



Highly scalable and based on proven technology

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Manage sales, products, services, and operations

Improve financial management and business insight

SAP Business All-in-One solutions are built on the proven SAP ERP application and the flexible SAP NetWeaver® technology platform trusted by large, global enterprises, along with the preferred database choice of SAP Sybase® Adaptive Server® Enterprise (SAP Sybase ASE).

The solutions can be configured quickly to meet your current needs and changed as your needs evolve because they are based on SAP Best Practices packages. These packages feature preconfiguration, documentation, and a built-in methodology for quickly deploying integrated business functionality.

Although optimized for midsize or quickly growing smaller firms, your solution can grow and scale along with your business. At any time, you can extend your solution with additional functionality for customer relationship management (CRM), supplier relationship management (SRM), business intelligence (BI), and other business areas.

With a rich, unified, and personalized user environment featuring role-based navigation and an intuitive interface, these solutions provide easy access to the business content your employees need to work efficiently. Because the solutions feature built-in analytics and work with Microsoft Excel, employees can make well-informed decisions quickly and perform ad hoc analysis and reporting as needed.

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Improve financial management and business insight

With an SAP Business All-in-One solution, your business can optimize performance and drive growth. You can manage sales opportunities and marketing plans proactively while simultaneously developing products and services at a rapid rate. The solutions let you prioritize, reassign, or modify sales opportunities; run marketing plans and processes; and manage customer service requests, contracts, and warranties. A single, integrated solution supports everything from design engineering and integrated product data management to manufacturing.

You can streamline operations, enabling lean shop-floor operations for assembly and fabrication. You can also route tasks and approval requests automatically to improve efficiency. The solutions let you manage inbound and outbound logistics, workforce processes, employee talent, projects, portfolios, and compliance. They also provide alerts and relevant information to employees based on their responsibilities to improve decision making.



Grow and scale effectively by optimizing business processes and automating routine activities company-wide.



Improve financial management and business insight

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Improve financial management and business insight

With an SAP Business All-in-One solution, you can accelerate financial closes, increase the accuracy of financial reporting, and maintain a set of balanced books reflecting any business dimension. Support for international and local accounting standards helps reduce the risk of noncompliance. You gain deeper insight into performance by analyzing revenue and cost information for customers, products, projects, and services. Overall, you can improve your management of internal controls, including documentation, assessment, and testing.

With tight integration between the different functional areas, SAP Business All-in-One solutions also help eliminate redundant data entry and mismatched reporting. You gain insight into every aspect of the business, and you can monitor performance, identify inefficiencies, and spot growth opportunities quickly.

Subsidiaries of companies running SAP ERP at the corporate level can benefit from SAP Business All-in-One solutions. You can quickly and affordably integrate subsidiary operations with the corporate office for consistency and visibility. At the same time, the subsidiaries maintain the freedom they need to be agile and responsive to local business conditions and new market opportunities.



Make a cost-effective investment with confidence

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Flexible and affordable,
with predictable time to value

Leveraging more than 40 years of SAP leadership in business applications, SAP Business All-in-One solutions reflect the best industry-specific business practices and provide functionality with unprecedented depth and breadth. The solutions equip you with the methods of the best-run companies in your industry, along with the flexibility to support your unique practices.

With an SAP Business All-in-One solution, you get the power to run every facet of your business smoothly – and the knowledge that you've made a sound investment. SAP Business All-in-One solutions are configured to match your business requirements without

customization. You can add functionality to cover new processes, trade patterns, products, and users when needed.

Because SAP Business All-in-One solutions are built on the flexible SAP NetWeaver technology platform, you can integrate both SAP and non-SAP software. The preferred database choice of SAP Sybase ASE, used by over 30,000 customers worldwide, protects your IT investments while enabling future innovations through synchronized product release cycles with SAP Business All-in-One solutions. So you can be confident that your IT infrastructure will meet future requirements.



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You can purchase SAP Business All-in-One solutions through a global network of authorized partners. Their deep expertise in industries ranging from consumer products to chemicals, high tech, and retail – plus their use of proven tools and methodologies from SAP – can help you get up and running quickly. And they can make sure that you have the support you need to drive performance and growth.

SAP partners can also offer the SAP Business All-in-One rapid-deployment solution. This offering enables you to deploy a foundational SAP Business All-in-One solution with a fixed scope for a fixed cost and in a predictable time frame. Complete with preconfigured software to support specific business processes for manufacturers, wholesale distributors, and service companies, the SAP Business All-in-One rapid-deployment solution reduces implementation time, lowers project risk, and shortens time to value.



The SAP Business All-in-One rapid-deployment solution offers fixed-scope, fixed-price predictability.



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Summary

SAP® Business All-in-One solutions are powerful, industry-specific, enterprise resource planning (ERP) solutions for midsize or quickly growing small companies. They give you an integrated view of your business and easily scale and adapt to meet changing needs. The solutions help you drive business growth, build and maintain operational excellence, and optimize financial performance.

Objectives

- Keep pace with market conditions and customer demands
- Streamline business operations
- Comply with financial reporting requirements
- Gain better insight into business operations

Solution

- Powerful ERP software to manage financials, sales and service, procurement and logistics execution, product development and manufacturing, human capital management, and more
- Functionality designed to solve industry-specific business challenges
- Proven technology for scalability and growth using the SAP NetWeaver® technology platform and SAP Sybase® Adaptive Server® Enterprise

Benefits

- Enhanced business agility
- Greater efficiency and effectiveness
- Improved financial management and reporting
- Increased visibility into operations

Learn more

Visit www.sap.com/businessallinone or contact your SAP partner to learn more about SAP Business All-in-One solutions.

